

APPROVED

P.C. mtg 3/15/16

PLANNING, ZONING &  
ENVIRONMENTAL CONCERNS

REGULAR MEETING MINUTES OF THE  
PLANNING AND ZONING COMMISSION MEETING  
HELD AT THE ROBERT J. HOMOLA  
MUNICIPAL BUILDING, DUPAGE COUNTY  
201 SOUTH BLOOMINGDALE, ILLINOIS 60108 ON  
MARCH 1, 2016 AT 7:00 P.M.

1. CALL TO ORDER

The Planning and Zoning Commission meeting was called to order by  
Chairman Brice at 7:00 p.m.

2. ROLL CALL

Upon roll call by the recording secretary, the following Commissioners were:

Present: Commissioners Jaster, King, Coleman, Shannon, Smith and  
Chairman Brice

Absent: None

Quorum Present

Also Present: Mr. S. Gascoigne – Village Development & Planning  
Mr. M. Castaldo – Village Attorney

3. PLEDGE OF ALLEGIANCE

4. APPROVAL OF MINUTES – JANUARY 19, 2016

Moved by Commissioner King, seconded by Commissioner Jaster to approve the  
January 19, 2016 Planning and Zoning Commission meeting minutes.

Ayes: Commissioners Jaster, Shannon, Coleman, Smith and  
Chairman Brice

Nays: None

Abstain: Commissioner King

Absent: None

Motion Declared Carried

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5. TEXT AMENDMENT TO CHAPTER 14 (SIGNS) ELECTRONIC – (FIRST HEARING) – 2016-103

The following exhibits were entered into the record.

Exhibit # 1 - Application for Hearing – Not Applicable

Exhibit # 2 - Notice of Public Hearing, dated February 11, 2016

Exhibit # 3 - Affidavit of Compliance – Not Applicable

Exhibit # 4 - Application Agreement – Not Applicable

Exhibit # 5 - Affidavit of Disclosure – Not Applicable

Exhibit # 6 - Notice to Surrounding Property Owners – Not Applicable

Mr. Gascoigne stated that text amendment is being given to the Planning and Zoning Commission by the direction of the Village Board. Over the past several years, the School District, Park District, as well as the Village, have discussed the possibility of using electronic message centers in their existing or new signs that they come forward with. The Trustees thought it would be prudent to discuss some of the options available and some of the different features that were available. He stated that they had two or three Committee of the Whole meetings where they discussed these options. They determined what would be appropriate and what would be the most likely. The discussion that was had entailed only allowing governmental agencies so the text amendment that is in front of them tonight is a result of the conversations had by the Board of Trustees as it relates to governmental organizations only. This is not going to be something that will be for commercial businesses or anybody else such as churches or other private organizations. It is solely for school districts within Bloomingdale, Bloomingdale Park District, as well as the Village of Bloomingdale.

Chairman Brice confirmed that this is for governmental agencies only.

Chairman Brice inquired if there is any thought about this being expanded into the business community.

Mr. Gascoigne said there is no thought about this being expanded into the business community at this point. He said that might be a discussion that the Board or the Commission may want to have in the future.

Chairman Brice asked if there has been anyone in the business community that has addressed the Village or the Planning Commission on this topic.

Mr. Gascoigne said that he believes years ago, according to our Building Commissioner, there was interest from McDonald's, but that has been the only interest he thinks that they have seen from anybody on the commercial side.

Commissioner Smith inquired if they have a track record on these types of items related to cost or durability, and if they last forever and a good investment. He said obviously it is a time saver.

Mr. Gascoigne said it is an efficiency factor and saves our Public Works' employees time so they do not have to change the signs by hand. He said in the research that they have done generally the technology goes out before the actual sign itself does.

Mayor Coladipietro stated that he has had a number of inquiries from private businesses relative to these types of signs. He said the thought process at this point was to start with the idea, because the Village already has a sign, of trying to communicate information to the community, as well as the Park District and schools. They would start with the analysis at this level and then go about perhaps instituting this change, putting in those signs, looking at the experience, and then potentially down the road considering that for other applications.

Commissioner King inquired if one of these signs is up and is across from a residential area, will there be a way to mute the sign after 9:00 or 10:00 p.m.

Mr. Gascoigne stated that this is some of the technology that they are looking into now because that was some of the concern and questions that were asked at the Board level.

Chairman Brice brought up about Mr. Gascoigne mentioning that McDonald's was one of the companies that chose some kind of interest in this type of signage. He inquired if they heard at all from any of the gas stations. They seem like they would be very interested in changing the prices on their sign outside electronically.

Mr. Gascoigne stated that they already have permissions for that. He said that he wasn't personally contacted by McDonald's; when he did this research, he was made aware of the interest from McDonald's.

Commissioner Smith stated that the East Lake Park High School campus installed a sign on Medinah Road years ago, and it seems to fit somewhat the criteria that they are talking about.

Moved by Commissioner King, seconded by Commissioner Shannon to open up the floor to the public.

Ayes: All Commissioners Present

Nays: None

Absent: None

Motion Carried

No one came forward to address this hearing.

Moved by Commissioner King, seconded by Commissioner Shannon to close the floor to the public.

Ayes: All Commissioners Present

Nays: None

Absent: None

Motion Carried

Moved by Commissioner King, seconded by Commissioner Smith to recommend approval of Text Amendment to the Zoning Regulations of Title 11 of the Village Code as it relates to the electronic message centers for governmental uses as set forth in the staff report of the Community and Economic Development Coordinator, dated February 23, 2016, and subject to legal review.

Ayes: All Commissioners Present

Nays: None

Absent: None

Motion Carried

6. OLD BUSINESS

Mr. Gascoigne confirmed that there will be a quorum at the Planning and Zoning hearing on March 15, 2016 since it is election day. All Commissioners will be present except for Commissioner King.

7. NEW BUSINESS

The Mayor thanks former Commissioners Fangusaro and Sanalidro for their time they spent on the Planning and Zoning Commission and everything they have done for the community. He presents them both with a painting of Bloomingdale.

8. CITIZENS TO BE HEARD – None

9. ADJOURNMENT

Moved by Commissioner Jaster, seconded by Commissioner King to adjourn the March 1, 2016 Planning and Zoning Commission meeting at 7:25 p.m.

Ayes: All Commissioners Present

Nays: None

Absent: None

Motion Declared Carried

Respectfully Submitted,



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Sandra Aronson, Recording Secretary  
of the Planning and Zoning Commission